

MATTHEW E. GOLDBERG



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MINNESOTA

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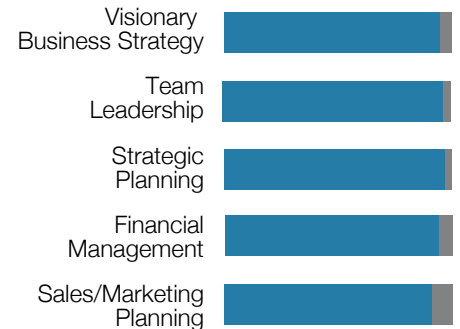
Transformational CEO/President/GM with a 20-year proven record of accomplishment of leading businesses through strategic development, vision creation, organizational development and talent development.

ACCOMPLISHMENTS

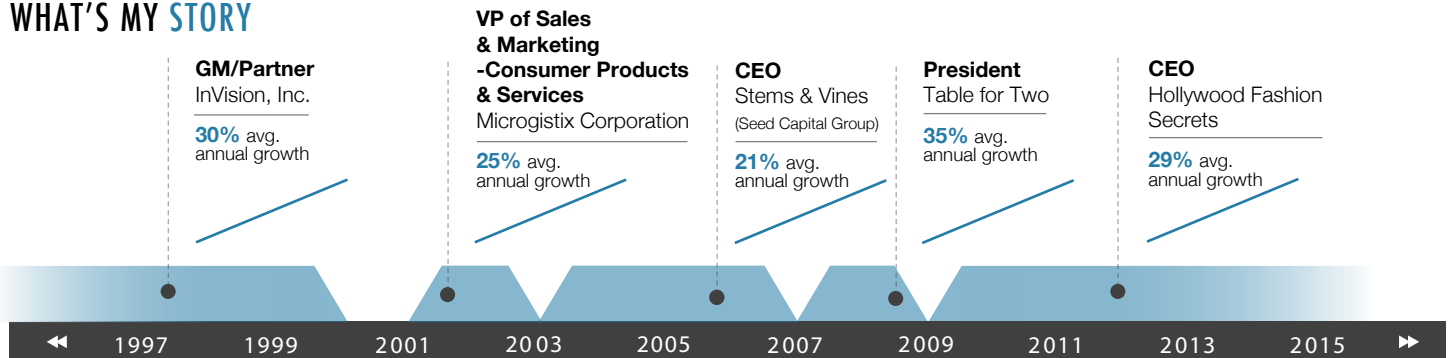
- Led high growth, new category at retail with distribution exceeding **30,000** doors
- Established go to market strategy receiving **100 million+** unpaid media impressions
- Led **4** companies through successful exit
- 29.9%** avg. annual growth over 20 years as executive
- Named in City Business' "40 Under 40."



EXPERTISE



WHAT'S MY STORY



EDUCATION



BBA - Finance
Bachelor's Degree
University of Wisconsin-Madison



MBA - Marketing Mgmt.
Master's Degree
University of Minnesota-Carlson School of Business

HARVARD BUSINESS SCHOOL



Owners/President Management
Harvard Business School

STATS

20% gross margin increase in retail chain

14 new power items innovated to create new retail category

504+ hours of executive education at Harvard Business School

42% gross margin increase in stagnant service company in 18 month period

TESTIMONIALS

Matt is a gifted CEO, combining awareness, clarity and decisive action for great results. He has an outstanding ability to size-up situations and provide no-nonsense strategies for success - delivered with direct humility.

Michael Miller President at The CEO Roundtable

Matt is a man of high integrity. He is an outstanding leader who sets clear expectations and trusts his Team members to meet and exceed the expectations - which fosters an environment of Teamwork and an intense desire to succeed. Matt is an excellent communicator who is able to focus on the strategic elements while staying sufficiently connected with the Team to be aware of the tactical accomplishments.

Rich Greig CPIM Director of Supply Chain at Hollywood Fashion Secrets



More info on:
LinkedIn